

Optimizing IT Efficiency

-How to cut IT costs without upsetting the service capability

13 August 2010 (Fri)

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Nature and Objectives

The pressure to cut costs in optimizing IT efficiency without upsetting the service capability poses a real challenge to both the business leaders and IT management executives. They need to balance between managing short-term issues of cost and complexity, while at the same time investing in the future. Today, many IT organizations in different business sectors face a dilemma - to maintain a minimal level of IT expenditure on one hand and keep and improve the delivery and support of all aspects of IT services on the other.

This course aims at providing the participants with the necessary knowledge and practical methods to review the IT workforce and organization, business and IT processes and find ways to provide the necessary business applications and IT infrastructure to meet the cost-cutting challenges. In the course, participants will learn how to analyze the cost elements contributing to the IT expenditure and understand the possible ways to reduce the costs in different aspects for providing the appropriate IT solution and services in an optimized way.



Who Should Attend

The course is suitable for business executives, auditors, CIO, managers and directors of IT departments in deciding and reviewing the investments in IT for running the business.

Course Contents

1. Overview of Cost Reduction Exercise

- The Budget and the Financial Goal
- Cost Reduction Process
- Cost Cutting Multi-Model
 - Organization
 - Processes
 - Business Applications
 - IT Infrastructure
 - Overheads and Miscellaneous Costs

• Cost Reduction Pitfalls

2. Organization and People

- Workforce Option
- Organization Design
- Impact Analysis
 - Communication
 - Employee Motivation
- Change Tactics

3. Business and IT Processes

- Looking for Better Way of Value Generation
- Process Overview
- Stakeholder Engagement and Management
- Planning, Delivery and Support
- Agile Practice
 - Prioritize the Value
 - Balance Costs and Expected Outcomes
 - Reduce Failure Risk

4. Business Applications

- Application Portfolio
- Acquisition Options
- System Design
- Software Implementation
- Ongoing Support

5. Concept of Green IT: An Examination of IT Infrastructure

- Data Centre
- Data Network
- Voice Network
- Server
- Storage
- PC
- Cloud Computing

6. Overheads and Miscellaneous Costs

- Insurance
- Machine and Equipment
- Training
- Travel
- Legal expenses
- Entertainment
- Other Expenses

Jointly Organised By:



Please circulate this leaflet to those who are interested



Award of Certificate

Participants who have attended at least 80% of the total course hours will be awarded a certificate of attendance by Hong Kong Productivity Council.

Date

13 August 2010 (Fri)

Time

9:30am – 5:00pm

Medium of Instruction

Cantonese (with terminology and handout materials in English)

Venue

1/F., HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon.

Fee

HK\$2,200 per participant (HK\$1,980 for participants who enrol on or before 23 July 2010)

Application

To enrol, please complete the enrolment form at <http://www.hktrainingonline.com/eng/training/enrollform.doc> and send it together with the appropriate fee to the Hong Kong Productivity Council at the following address: Productivity Training Institute, 3/F., HKPC Building, 78 Tat Chee Avenue, Kowloon Tong, Kowloon.

(Attention: ICT and Logistics Unit)

As places are limited, admission will be accepted on a first-come-first-served basis.

[All cheques should be crossed and made payable to the “Hong Kong Productivity Council”]

Enquiries

Please call Ms. Lo at (852) 2788-6266 or Ms. Kwok at (852) 2788-6271, fax (852) 2788-6260 or email: ait@hkpc.org. Website: <http://www.hktrainingonline.com>